



Cloud909 — CEO Recruitment Brief

Entry Security. Edge Decisions. Reverse Proxy.

Executive Summary

- Cloud909 is a stealth-stage enterprise infrastructure startup building an AI-driven edge traffic intelligence platform.
- The technology acts as an intelligent reverse proxy enabling security and optimization decisions before websites are accessed.
- The company targets the rapidly expanding cloud infrastructure, edge computing, and cybersecurity markets.
- Cloud909 seeks a venture-scale CEO to lead product launch, fundraising, and global expansion.

Company & Product

- Cloud909 operates as an intelligent reverse proxy and edge decision engine positioned between users and origin servers.
- The platform analyzes IP, device type, language, location, and behavioral signals.

- Traffic decisions such as routing, filtering, localization, and load balancing occur before application infrastructure is reached.
- The vision is to become the intelligent entry layer of the internet.

Market Opportunity

- Global cloud infrastructure market exceeds \$600B and continues to grow rapidly.
- Edge computing, CDN, and cybersecurity infrastructure are among the fastest growing segments.
- Demand for intelligent traffic management and bot mitigation continues to increase.

Competitive Landscape

- Direct competitors include Cloudflare, Akamai, Fastly, and AWS CloudFront.
- Native competitors include major cloud platforms such as Google Cloud and Amazon AWS.
- Open-source competitors include nginx, HAProxy, Envoy, and Traefik.
- Cloud909 differentiates through AI-driven edge traffic intelligence and early security filtering.

Business Model

- SaaS infrastructure subscription with usage-based pricing.
- Enterprise licensing for security analytics and edge intelligence modules.
- Strategic partnerships with hosting providers and infrastructure platforms.

Growth Strategy

- Complete MVP and pilot deployments with early adopters.
- Raise venture capital for infrastructure expansion.
- Develop partnerships with global hosting and cloud providers.
- Scale into enterprise security and performance optimization markets.

CEO Role

- Lead Cloud909 from prototype stage to a scalable global infrastructure company.
- Translate the core technology vision into a commercially viable platform.
- Recruit and lead a world-class engineering and executive team.
- Develop partnerships across cloud infrastructure and cybersecurity sectors.

Ideal Candidate

- Senior leadership experience in cloud infrastructure, networking, or cybersecurity.
- Track record scaling enterprise SaaS or infrastructure companies.
- Strong relationships with venture capital firms and strategic partners.
- Experience with companies such as Cloudflare, AWS, Google Cloud, Microsoft Azure, or Akamai.

Founder

- Eric Melin — entrepreneur and technologist with experience building high-growth internet ventures.
- Background in digital marketing, traffic acquisition, and internet infrastructure strategy.
- Serving as CTO and interim CEO until permanent leadership is installed.

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